

VOTE CONSERVATIVE



# Siama Qadar

Success with Siama, Lewisham People's Mayor

## Siama's six pledges:

### Combatting crime head-on:

Implementing a comprehensive strategy involving working closely with the police, more neighbourhood watch programmes and cultivating strong community bonds.

### Fairer transport solutions:

Reviewing LTNs and the effectiveness of universal 20mph roads to alleviate traffic congestion. Oppose schemes like ULEZ.

### Empower our youth:

Working with schools and government to prioritise investment in infrastructure, special needs support, mental health services and programmes aimed at preventing crime.

### More affordable and social housing:

Dedication to increasing the availability of affordable homes through partnerships with local developers and support for first-time buyers.

### Facilitating job creation:

Establishing a resilient local network involving businesses, schools and residents to generate job opportunities, including apprenticeships, to promote economic growth in Lewisham.

### Promoting sustainability:

Taking steps to create a cleaner, greener and more sustainable Lewisham. Enhancing recycling programmes, advocating for energy efficiency and greener local planning.



you deserve a  
**better**  
Lewisham

## Dear Lewisham residents,

I am deeply honoured to seek your trust and support in my candidacy for Mayor of Lewisham. Born in Lewisham Hospital and raised in Deptford by hardworking immigrant parents, my life has been intrinsically woven into the very fabric of our vibrant community.

My educational journey within Lewisham, attending Grinling Gibbons Primary School, Catford Girls' School and Haberdashers' Aske's Hatcham College for my Sixth Form years, has instilled in me a profound appreciation for the resilience that defines our borough.

This path, enriched further by my subsequent university studies in London and venture into financial services, has equipped me with a unique blend of experiences and perspectives, driving my commitment to serve and uplift every corner of our borough.

As an international author and the founder of a sustainable fashion start-up, I have learned to harness creativity and innovation for the benefit of our community.

I pledge a full-term Mayoral commitment, contrasting with the previous Labour leadership. My dedication to Lewisham is unwavering and I am here to serve the entire community with integrity and transparency.

Together, we can transform challenges into opportunities - creating safer streets, more affordable homes and a greener borough with improved transport connectivity, without penalising drivers.

Join me in this journey: vote for Siana Qadar for Mayor and let's embark on a path toward a brighter future for all of Lewisham.

Sincerely,

*Siana*



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 **LEWISHAM  
CONSERVATIVES**

Promoted by Alexander Gill on behalf of Siana Qadar, both of 77 Dartmouth Road, London SE23 3HT.